

For Immediate Release:

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NordicNeuroLab Opens U.S. Operations *Enabling Global Access to a Complete fMRI Solution*

April 8, 2008 (Milwaukee, WI) – NordicNeuroLab, a medical imaging company founded in Norway, has recently opened an office in the United States. Since the Company's founding in 2001, NordicNeuroLab has been a leader in the worldwide functional imaging market and is at the forefront of providing the most promising integrated fMRI solutions to both researchers and clinicians. Opening an office in the U.S. allows the Company to offer customer service and support within arms reach to hospitals and academic institutions coast to coast.

Leading operations in the U.S. is Chief Operating Officer, Dr. Cathy Elsinger. With a background in cognitive neuroscience, Cathy has several years experience in the field of fMRI. As a postdoctoral fellow at the Medical College of Wisconsin, she developed innovative approaches to applying fMRI techniques to investigate a number of CNS disorders. Following her fellowship, Cathy served as the Vice President of Research and Clinical Operations at Neuroagnostics, Inc. and as an Adjunct Faculty member in the Department of Neurology at the Medical College of Wisconsin (MCW). "I am very excited to join NordicNeuroLab and to lead the US operation. NNL has an outstanding solution for providing a complete system for fMRI data acquisition and on-site analysis, with a strong vision about where this technology will go in the future", said Dr. Cathy Elsinger.

"We offer a suite of easy-to-use, intuitive products that bridge from research applications into clinical practice. With our US office we can increase the level of customer service and product support to our existing US customers and introduce our products to hospitals and universities nationwide", said Dr. Tormod Thomsen, CEO of NordicNeuroLab. "We are also thrilled that Cathy Elsinger has joined us and will lead our US operation. With her background and competence she will be a highly valuable resource in the NNL team."

About NordicNeuroLab.

NordicNeuroLab's [fMRI Hardware System](#) for stimulus presentation and response collection and the nordicICE BOLD Module and nordicAktiva combine to form a complete and user-friendly solution for simplifying and standardizing the implementation of fMRI in clinical environments. The

fully integrated, in-house developed software and hardware components reduce the need for an expert team and allow a single clinician to conduct an entire fMRI assessment from stimulus presentation and image acquisition, to data analysis and the reporting of results.

NordicNeuroLab believes that the acceptance of fMRI as a clinical diagnostic procedure critically hinges on the availability of easy-to-use tools and standardized paradigms which yield reliable, comparable, and easily interpretable results. The clinical use of fMRI requires simple automated procedures which can handle stimulus generation, image acquisition, data analysis and the reporting of results. This is exactly what the Nordic fMRI Solution offers.

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